

April 27, 2010

11601 Wilshire Blvd. 11th Floor Los Angeles, CA 90025 T 310.478.4456 F 310.893.4780

Dear Colleague:

Over the years I have had the privilege and opportunity to work with Josh Podell most recently in my capacity as a Senior Vice President of Leasing for Westfield, LLC based in Los Angeles, California and earlier in my career with other real estate development organizations.

Throughout his career in the retail real estate business, Josh has conducted himself with utmost professionalism, dedication and dependability. Josh possesses the ultimate "can do" attitude taking on tasks with an extremely positive energy rarely found in today's business environment.

I would highly recommend Josh as a retail real estate consultant for both large and small organizations who require experienced, talented and knowledgeable representation. He truly understands the business and will deliver the required results each and every time. His skills, professionalism and dedication are outstanding. Any organization would be fortunate to have Josh Podell on their team.

Please feel free to contact me if you have any questions or require additional information. Thank you.

Sincerely,

Todd Star

Senior Vice President